

**Send Insertion Orders,  
Contracts and Payments To:**

Travel Times Magazine  
Advertising Sales Department  
224 Datura Street., Suite # 608  
West Palm Beach, FL 33401.

Phone : 1 800 728 1357  
Fax : 1 866 744 9796  
Inquiry : [adsales@traveltimesmagazine.com](mailto:adsales@traveltimesmagazine.com)

Advertiser / Company Name

Address

City	State	Zip
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Contact Name	Phone	Fax
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Contact Email Address

Agency Name (if different from above)

Address

City	State	Zip
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Contact Name	Phone	Fax
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Contact Email Address

**Ad Details**

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> <b>December 2007</b>  | <input type="checkbox"/> 2 <sup>nd</sup> Cover | <input type="checkbox"/> 3 <sup>rd</sup> Cover | <input type="checkbox"/> 4 <sup>th</sup> Cover |
| <input type="checkbox"/> 2 Page Spread <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page | <input type="checkbox"/> 1 Column – Inside     | <input type="checkbox"/> 1 Column – Center     | <input type="checkbox"/> 1 Column – Outside    |
| <input type="checkbox"/> <b>March 2008</b>   | <input type="checkbox"/> 2 <sup>nd</sup> Cover | <input type="checkbox"/> 3 <sup>rd</sup> Cover | <input type="checkbox"/> 4 <sup>th</sup> Cover |
| <input type="checkbox"/> 2 Page Spread <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page | <input type="checkbox"/> 1 Column – Inside     | <input type="checkbox"/> 1 Column – Center     | <input type="checkbox"/> 1 Column – Outside    |
| <input type="checkbox"/> <b>June 2008</b>  | <input type="checkbox"/> 2 <sup>nd</sup> Cover | <input type="checkbox"/> 3 <sup>rd</sup> Cover | <input type="checkbox"/> 4 <sup>th</sup> Cover |
| <input type="checkbox"/> 2 Page Spread <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page | <input type="checkbox"/> 1 Column – Inside     | <input type="checkbox"/> 1 Column – Center     | <input type="checkbox"/> 1 Column – Outside    |
| <input type="checkbox"/> <b>September 2008</b>   | <input type="checkbox"/> 2 <sup>nd</sup> Cover | <input type="checkbox"/> 3 <sup>rd</sup> Cover | <input type="checkbox"/> 4 <sup>th</sup> Cover |
| <input type="checkbox"/> 2 Page Spread <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page | <input type="checkbox"/> 1 Column – Inside     | <input type="checkbox"/> 1 Column – Center     | <input type="checkbox"/> 1 Column – Outside    |
| <input type="checkbox"/> <b>December 2008</b>  | <input type="checkbox"/> 2 <sup>nd</sup> Cover | <input type="checkbox"/> 3 <sup>rd</sup> Cover | <input type="checkbox"/> 4 <sup>th</sup> Cover |
| <input type="checkbox"/> 2 Page Spread <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page | <input type="checkbox"/> 1 Column – Inside     | <input type="checkbox"/> 1 Column – Center     | <input type="checkbox"/> 1 Column – Outside    |

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\* Authorized Signatory must be a person listed above either in the Advertiser / Company Contact Name or in the Agency Contact Name.

## CONTRACT TERMS AND CONDITIONS

1. Advertisers and advertising agencies assume liability for all content (including text, representations, illustrations, or of any sketch, map, labels, trademark or other copyrighted matter) or advertisements printed. The advertiser and its agency represent and warrant that advertising submitted for publication does not infringe upon any trademark or trade name, violate the right or privacy of or constitute a libel against any person, firm or corporation, or violate or infringe upon any copyright, literary, artistic or other rights, whether similar or dissimilar in kind, of any person, firm or corporation. The advertiser and its agency agree to indemnify and hold Travel Times magazine and SHIFT3 LLC, and their offices, directors, employees, agents and affiliated entities, harmless from and against any and all damages, liabilities and expenses caused by or arising out of any claim or action based upon advertising published in Endless Vacation® magazine.
2. The publisher reserves the right to refuse or cancel any advertising that in the publisher's sole opinion does not conform to publication standards or that the publisher deems objectionable or harmful.
3. In consideration of the Publisher's reviewing for acceptance, or acceptance of, any advertising for publication in the Magazine, the agency and advertiser agree not to make promotional or merchandising reference to the Magazine in any way without the prior written permission of the Publisher in each instance.
4. The advertiser and agency are jointly and severally liable for payment of all invoices for advertising published in the Magazine at their direction. Invoices are rendered on or about the publication date of the Magazine. Payments are due within 15 days from the billing date. The Publisher reserves the right to change the payment terms to cash with order at any time. New accounts are subject to an advance payment of half the advertising rate, or the advertiser must submit an acceptable commercial-credit history.
5. Rates are based on total number of insertions used within each contract year. A contract year begins with the first ad and extends for 12 months. When ad frequencies set forth in the contract schedule are not completed, the advertiser/agency will be re-billed at the actual rate earned for all advertising during the contract year. In lieu of a signed contract, ads will be billed at open rate. If more space than that contracted is used, it is agreed the advertiser or agent shall be given all benefits in prices and discounts earned thereby.
6. The Publisher is not responsible for errors or omissions in any advertising materials provided by the advertiser or its agency (including errors in key numbers) or for changes made after closing dates. The publisher's failure to insert an advertisement in any issue invalidates the order for insertion in that particular issue, but shall not constitute a breach of contract. The publisher's liability for any error is limited to the charge for the advertisement in question.
7. The Publisher has the right to insert the advertising anywhere in the Magazine at its discretion, and any condition on contracts, orders or copy instructions involving the placement of advertising within an issue of the Magazine (such as page location, competitive separation or placement facing editorial copy) will be treated as a positioning request only and cannot be guaranteed. The Publisher's inability or failure to comply with

any such condition shall not relieve the agency or advertiser of the obligation to pay for the advertising.

8. The Publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue(s) of the Magazine because of strikes, work stoppages, accidents, fires, acts of God or any other circumstances not within the control of the Publisher.
9. All cancellations of advertising space reserved by the advertiser and/or its agency must be made in writing and will not be accepted until confirmed by the publisher. Cancellations or changes in insertion orders and space reservations must be made before the space-closing date for any issue.
10. An advertising contract may be discontinued by the advertiser or its agency with 30 days' advance written notice, except in the case of covers, which require 60 days' advance written notice.
11. All orders for advertising space must be confirmed in writing.
12. In the event of any conflict between this rate card and any other contract held by the advertisers
13. or its agency with the publisher, or between the rate card and any information presented the conditions of the publisher's most current rate card shall prevail and determine the conditions, policies and rates for any advertising insertion order or space reservation for Travel Times magazine.
14. Agency commission (or equivalent): up to 15% (where applicable to recognized agents) of gross advertising charges after earned advertiser discounts.
15. Payment of invoice in net 15 days. Unpaid balances will be charged a monthly interest of 10% beginning 30 Days after date of invoice. The advertiser and agency are jointly responsible for any and all expense incurred by the publisher in the process of collecting unpaid balances.

Insertion Type	# of Issues	Cost Per Issue	Total Cost
<b>Net Total</b>			

I have read, understood and agree to the insertion specification and contract terms which appear on this contract and the schedule of deadline and format requirement from the Media Kit. I have authority to execute this contract on behalf of the advertiser.

Authorizing Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

For Travel Times Magazine. \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_